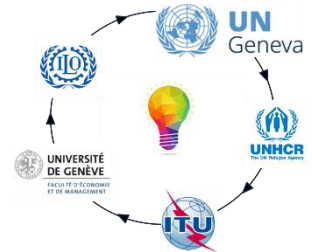


Innovation Movement:

Rejuvenating Our Organizations Together

The Innovation Movement Workshops were started as a **collaboration and co-created with the Chiefs of Learning and HR from UNHCR, ILO, UNOG, and ITU**. After three successful cohorts in 2020 and 2021, the Movement is now **open to all organizations** interested in **developing an innovation mindset** and becoming part of a **growing network of innovation champions** in the UN.



The concept

The SDGs are unlikely to be met by 2030 without rapid, all-encompassing innovation. International organizations are increasingly embracing innovation strategies and initiatives to renew and remain relevant in today's changing environment. **Support and guidance from the leadership in these organizations is crucial for successful development towards innovative organizational models.**

The Geneva Innovation Movement connects leaders across organizations and provides a **platform for knowledge creation and exchange to create actionable pathways to innovation for its members in International Geneva.**

Program Objectives: Rejuvenating our Organizations Together

During the last years, we have seen a major push towards innovation in all UN agencies - driven from the Secretary General and the CEB as well as from the bottom, with each organization developing its own approach. Under the rubric of innovation: new units are being established, new technologies introduced, and new job profiles created. However, what are the organizational priorities for innovation and how can we **establish a mindset** that would enable cross ecosystem learning around innovation as well as reducing silos in and between our organizations?

While innovation presents many opportunities, **operationalizing innovation strategies** bears risks such as correctly assessing the specific opportunities for the organization/division. Embracing innovation also means implementing new processes, such as those around failure, identifying the desired outcomes of innovation, and selecting which processes to adjust to make innovation an asset (and not a burden) for the organization.

The objective of the GIM is two-fold. First, on the content-level, it seeks to engage senior leaders (those managing teams) in innovation work and provide them with **processes and tools** to critically assess the value-adding potential and the challenges of innovation-driven UN agencies. Second, on the interpersonal level, to **create a movement of collaborators from across the UN** with the aim of enabling the environment for innovation.

Methodology

Conceptual frameworks, case studies and best practices are presented and discussed with inspiring interventions from thought leaders, enabling participants to learn about the basic strategic principles of innovation firsthand. These specifically focus on the context of the international organizations and similar institutions. The aim is to reach actionable learning outcomes that enable participants to apply ideas to their organizational setting.

Projects and Groups

The participants will immediately apply learnings to innovative projects. Projects will be conducted in cross-functional, cross-organizational groups around thematic topics. The projects are a hands-on opportunity to develop initiatives and innovative practices using tools, theories and frameworks learned through the program and learn through doing. It also enables participants to work with and learn from colleagues from other organizations.

At the end of each session, groups will be given time to meet and discuss their ideas. At the last session, each group will choose to present the initiative/s developed over the course of the Movement as well as the key learnings and how these could be applied to their work.

Format: Virtual 4-week experience

The workshop will take the innovation journey as a continuous iterative process that requires strategy, structures, and initiatives to change the processes, mindsets, and culture of the organizations. We start first from the high-level strategy and reasoning for innovation (week 1), move on to the processes and specific innovation methodologies necessary for mindset changes (week 2), and facilitate the development of the individual initiatives and implementation in cross-organizational teams that culminates in an initiative presentation/pitch event (weeks 3/4).

Output

The learning output: At the end of the module, senior managers will be able to showcase what they have learned through the development of their innovative initiatives and how this can be applied to their work. Participants will be asked to present learning feedback at the end of the training.

The practical output: At the end of the module, each participant will have conceptualized an innovative initiative. The Geneva Innovation Movement will continue to aid in the development of promising initiatives after the program is over.

After completion of the module, participants will receive a Certificate of Completion and will be offered a one-year free membership of the Geneva Innovation Movement.

Dates and times

Week 1: The Organizational and Leadership Innovation Challenges faced by Organizations

- Tuesday, October 5th 14:30 – 16:30 GVA 1h15 content + 45' group work
8:30am – 10:30am NY
- Thursday, October 7th 14:30 – 16:30 GVA 1hr content + 1hr group work
8:30am – 10:30am NY

Week 2: Innovation Methodologies – Human Centered Design Sprint

- Tuesday, October 12th 14:30 – 16:30 GVA 2hr content and group work together
8:30am – 10:30am NY
- Thursday, October 14th 14:30 – 16:30 GVA 2hr content and group work together
8:30am – 10:30am NY

Week 3: Project Development

- Tuesday, October 19th 14:30 – 16:30 GVA 1h15 content + 45' group work
8:30am – 10:30am NY
- Thursday, October 21st 14:30 – 16:30 GVA 1hr content + 1hr group work
8:30am – 10:30am NY

Week 4: Project Development and Pitch

- Tuesday, October 26th 14:30 – 16:30 GVA 1h15 content + 45' group work
8:30am – 10:30am NY
- Thursday, October 28th 14:30 – 16:30 GVA Project Pitch & Wrap Up
8:30am – 10:30am NY

Registration

To register, contact the Geneva Innovation Movement by email at Katherine@genevainnovation.org

Deadline to register is **September 4th, 2021**. Payment procedures will start on this date as well.