

MBA

Master of Business Administration



UNIVERSITÉ  
DE GENÈVE

GENEVA SCHOOL OF ECONOMICS  
AND MANAGEMENT

# International Organizations MBA

PROGRAM 2017/18



Source: Christof Sonderegger



GENEVA SCHOOL OF ECONOMICS AND MANAGEMENT  
GSEM EXECUTIVE

### Our Mission

The International Organizations MBA (IO-MBA) is a unique program designed for individuals who aspire to managerial positions in an IO, NGO, or Social Enterprise, and for existing managers who wish to enhance their skills with a view to taking on greater responsibility in their own organization.

Located in the heart of Geneva, in proximity to the United Nations and other prestigious international institutions, the University of Geneva's IO-MBA offers a multidisciplinary curriculum taught by an international faculty from leading universities around the world and practitioners from IOs and NGOs.

The IO-MBA connects the organizations' context with contemporary management tools and techniques and provides access to the United Nations and many other organizations in Geneva. It exposes students to the latest theoretical and applied knowledge combined with state-of-the-art teaching methodologies.

### Objectives

- Master advanced management skills and practices commonly used in intergovernmental, public and non-profit organizations
- Analyze fundamental concepts of change management in complex organizational settings
- Explore risk analysis and decision-making mechanisms
- Strengthen leadership and team management skills and learn to apply intercultural negotiation techniques
- Gain project management skills and set up innovative solutions
- Develop a professional network to share knowledge and expertise around the world

### Structure

- **Full-Time MBA:** 10 months (September to June) | 24 modules\* | 3-month consultancy in an IO, NGO or NPO | Master Thesis | 90 ECTS
- **Part-Time MBA:** 2 or 3 years | 24 modules\* | Master Thesis | 90 ECTS

*\*Each module consists of 24 contact hours*

### Audience

Participants come from over 25 different countries, from diverse professional backgrounds (IOs, NGOs, NPOs, or in the public and private sector) and have an average of five years of work experience. The IO-MBA counts over 250 alumni working in diverse sectors in international development (IOs, NGOs), social enterprise, business and government.

### Career Services

The IO-MBA has a comprehensive Career Service supporting students to:

- Develop self-leadership skills and set career goals with the our personal coaching experts
- Acquire job search tools and techniques to successfully manoeuvre in the international job market
- Access job and internship opportunities thanks to our extend network and alumni mentoring program

## Program Overview

### The Global Context

The political, economic and legal environment within multilateral organizations

7 modules, including:

Leadership and Strategic Change in the UN system  
Practice of International Relations  
Cross Sector Partnerships

### Management Tools

Management, communication and organizational challenges in an international context

12 modules, including:

Performance and Resource Management in NPOs  
Communication, Fundraising and Advocacy  
Designing Development Projects

### Professional Development

Leadership skills and tools to succeed in a competitive international environment

5 modules, including:

Self-Leadership  
Effective Communication  
Conflict Resolution in Business and Politics

### Master Thesis

Real time project in an IO or NGO

### Career Services Sessions

## Testimonial



Jennette,  
2015-2016 student,  
working now at the  
World Economic  
Forum (WEF)

*The International Organizations MBA has allowed me to understand global issues and bridge the gap in international organization management. From the United Nations headquarters to corporate giants such as EBay, there is no other MBA in the world that provides the same proximity of experience and knowledge to international organizations.*

### Admission Criteria

- Bachelor's Degree
- Minimum of 3 years of relevant work experience
- International exposure
- GMAT or GRE – 500 points minimum
- On-line application: [www.iomba.unige.ch](http://www.iomba.unige.ch)

### Application Deadlines

- Full-time MBA: 15 November / 1 March / 30 May
- Part-time MBA: Applications on a rolling basis

### Start Date

- Full-time MBA: first week of September
- Part-time MBA: any time during the academic year

### Program Fees

Full-time & Part-time MBA: CHF 39'500.-

Scholarships are available. The IO-MBA office will assist you regarding visa application and finding accomodation if needed. Please contact us for more details.

### Venue

University of Geneva | Uni Mail | 40 Bd du Pont d'Arve | 1205 Geneva

### Academic Directors

Prof. Tina Ambos & Prof. Thomas Straub, GSEM, University of Geneva

### Contact

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## International Organizations MBA

- ▶ Unique program for a career in IOs, NGOs and NPOs
- ▶ Flexible part-time or full-time schedule
- ▶ International faculty from leading universities and high-level professionals from IOs, NGOs and NPOs
- ▶ Access to the United Nations and other IOs
- ▶ Extensive alumni network and career services